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# Get Accepted to Columbia Business School Worksheet

What are three key features that make Columbia Business School attractive to you?

- A.
- B.
- C.

Four-Part Framework for Your Columbia MBA Application

Part 1: \_\_\_\_\_

How can you show you have the intellectual chops to succeed at CBS?

- A.
- B.

What resources does Accepted provide if you need to mitigate below-average grades or test scores?

- A.
- B.
- C.

Part 2: \_\_\_\_\_

Why are clear goals important?

- A.
- B.



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**What are two key elements of a clear, succinct post-MBA goal?**

- A.
- B.

**Part 3:** \_\_\_\_\_

**What are four key elements of Columbia's identity or brand?**

- A.
- B.
- C.
- D.

**Given the elements above, list your experiences that show you share Columbia's values and are a good "fit" with the school:**

- A.
- B.
- C.
- D.
- E.

**What can obscure that fit?**

- A.
- B.

**Part 4:** \_\_\_\_\_

**How can you show your ability to contribute?**



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**What aspects of your work experience will reveal your ability to contribute?**

- A.
- B.

**What is critical if you want to present your experience distinctively?**

## Tactics for Specific Application Components

### RESUME / CV

**What are three key pieces of advice for your resume or job history?**

- A.
- B.
- C.

### ESSAYS

**Essay 1: Through your resume and recommendations, we have a clear sense of your professional path to date. What are your career goals going forward, and how will the Columbia MBA help you achieve them? (*Maximum 500 words*)**

**Tips for Essay 1:**

- A.
- B.
- C.

**Should this essay be focused on the future or the past?**



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## Essay 2: Why do you feel Columbia Business School is a good fit for you? *(Maximum 250 words)*

### Tips for Essay 2:

- A.
- B.
- C.

## Essay 3: Tell us about your favorite book, movie, or song and why it resonates with you. *(Maximum 250 words)*

### Tips for Essay 3:

- A.
- B.
- C.

### Tips for the optional essay:

- A.
- B.

## LETTERS OF RECOMMENDATION

### Who should write them?

- A.
- B.



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## INTERVIEW

How should you prepare?

- A.
- B.
- C.
- D.

## REVIEW THE FOUR-PART FRAMEWORK THAT WILL HELP YOU PREPARE YOUR SUCCESSFUL COLUMBIA MBA APPLICATION

- A.
- B.
- C.
- D.

## SPECIAL OFFER DETAILS:

Coupon Code: \_\_\_\_\_

Savings: \_\_\_\_\_

URL: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

**CREATE A COLUMBIA APPLICATION THAT WOWS THE ADCOM!  
GET MATCHED WITH YOUR PERSONAL ADMISSIONS CONSULTANT NOW.**

**GET STARTED**